

# Sponsorship Prospectus

23rd PGDIS International Conference  
on preimplantation genetics  
24 - 27 April, Shanghai, China



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# Why sponsor PGDIS 2026

Sponsoring the PGDIS 2026 Conference provides an exceptional opportunity to align your brand with cutting-edge research and technological advances in Preimplantation Genetic Testing (PGT).

The conference theme, “Transforming the Frontiers of Preimplantation Genetic Testing, highlights the critical role of genetic testing in uncovering novel insights into oocyte and embryo biology—advances that are shaping the future of IVF and PGT programs.

## WHAT TO EXPECT:

- International expert audience
- High class presentations from all fields of application
- Keynotes presentations from renowned speakers
- Workshops
- Exhibition in the coffee break area
- Open discussion between industry, academia and clinicians

## WHY SPONSOR:

- **Brand Visibility:** Through workshops, booths, and branded events like the Conference Dinner your brand will be featured prominently throughout the event, ensuring extensive exposure to attendees.
- **Networking Opportunities:** Connect leading scientists, clinicians, and industry professionals, fostering valuable relationships and collaborations.
- **Support Young Talent:** PGDIS 2026 places a strong emphasis on encouraging early-career scientists to participate and present their research, ensuring that you’re investing in the future leaders of the field.

# About the conference

## PROGRAMME

- Friday 24 April 2026: Pre-conference workshops
- Saturday 25 April – Monday 27 April 2026: main conference
  - Friday 24 April: Conference dinner

## VENUE

The PGDIS 2026 Conference will take place at the National Exhibition and Convention Center (Shanghai), one of the world’s largest and most modern event venues. Located in the heart of Shanghai’s Hongqiao business district, the center offers exceptional accessibility, advanced infrastructure, and a professional environment ideal for international scientific meetings.

The venue features spacious, state-of-the-art conference facilities, contemporary design, and excellent amenities to support both the pre-conference workshops and main conference sessions. Its strategic location provides easy access to airports, high-speed rail, hotels, dining, and the vibrant city life of Shanghai—making it an outstanding setting for scientific exchange, networking, and global collaboration.



# Sponsorship packages: overview

## PLATINUM SPONSOR:

- **Premier Booth Location:** Priority booth placement in the exhibition area (1 of 6-8 spots available).
- **Exclusive pre-conference Workshop:** Opportunity to host a workshop during the pre-conference workshops (24 April). You can present your company's products, research, or case studies directly to an engaged audience.
- **Logo on Conference Materials:** Logo displayed on all digital and printed materials, including conference program, website, and promotional emails.
- **Conference Bags:** Logo printed on attendee conference bags.
- **Full Page Ad:** Full-page advertisement in the conference program.
- **Recognition:** Acknowledgment in the opening and closing remarks.
- **Attendee List:** Access to the attendee list (with consent).

## GOLD SPONSOR:

- **Booth Placement:** Preferred booth location in the exhibition area.
- **Logo on Materials:** logo displayed on digital and printed materials (conference program, website, emails).
- **Conference Break Branding:** Logo displayed during coffee breaks or lunch sessions.
- **Half Page Ad:** Half-page advertisement in the conference program.
- **Recognition:** Mention in opening and closing remarks and on conference signage.

## SILVER SPONSOR:

- **Booth Placement:** Standard booth location in the exhibition area.
- **Logo on Materials:** Logo displayed on digital and printed materials.
- **Quarter Page Ad:** Quarter-page advertisement in the conference program.
- **Recognition:** Mention in the conference program and website

## BRONZE SPONSOR:

- **Logo on Materials:** Logo featured in the conference program, website, and select promotional emails.
- **Recognition:** Listed as a sponsor on the conference website

## SUPPORTING SPONSOR:

- **Logo on Materials:** Logo included on the conference website and conference program booklet.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Conference Dinner Sponsor (24April):** (Exclusive or shared) Branding opportunities at the official dinner, including the possibility for a brief welcome speech.
- **Lanyard Sponsor:** Company logo on all attendee lanyards.

# Exhibition Space Cancellation Policy

Companies participating in the exhibition may cancel their leased exhibition space at any time by submitting a written cancellation notice to **Vega International Travel Services**.

Refund Conditions:

Cancellation received before **January 30, 2026**:

- **50%** of the total exhibition fee will be retained.
- The remaining **50%** will be refunded.

Cancellation received between **January 30 and March 31, 2026**:

- **75%** of the total exhibition fee will be retained.
- **25%** will be refunded.
- Cancellation received after **March 31, 2026**:
- **100%** of the total exhibition fee will be retained.
- No refund will be issued.

All refund calculations are based on the date the written cancellation notice is received by **Vega International Travel Services**.

## Contact

**Email:** [info@pgdis2026.org](mailto:info@pgdis2026.org)

**Website:** [www.pgdis2026.org](http://www.pgdis2026.org)

**Address:**

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**Thank you!**

**We hope to have**

**sparked your**

**interest.**